

PROGRAM REGISTRATION

Program Date and Location: August 3-5, 2009 — Carroll University, 100 North East Avenue, Waukesha • www.carrollu.edu

Discounted Rates. Special discounted rates are available for districts sending more than one participant. See pricing information box below for details. A registration form must be completed for each individual participating.

Cancellations must be received in writing three business days prior to the event.

Space is limited. Registrations will be accepted on a first-come, first-served basis. A confirmation and program information will be sent prior to the program date. You will be notified immediately if you are placed on a waiting list should we reach program capacity.

Return all registration forms and payments to: WMC Foundation, Inc., PO Box 352, Madison WI 53701-0352.

Name _____ ☐ Male ☐ Female
(as preferred on name badge)

Teaching Area/Title _____

School _____ City _____

Full Address _____

Phone _____ Email _____

Registration Fee (Required) \$300

Dorm room housing (\$100 optional) _____

Three college graduate credits (\$300 optional)* _____

One graduate credit (\$100 optional) _____

TOTAL _____

* Special discounted pricing (see box below)

PAYMENT

☐ Check (Make check payable and return to: WMC Foundation, Inc.
PO Box 352, Madison WI 53701-0352)

☐ Credit Card: ☐ Mastercard ☐ Visa ☐ American Express

Amount to be charged \$ _____ Exp. Date _____

Account # _____

Name on Card _____

GRADUATE CREDIT REGISTRATION*

To register for graduate credits, please complete the following information by Friday, May 15. (Minimum participants = 40)

Meets: August 3-5, 2009 (Mon-Wed)

Required meeting time: 8:00 a.m. – 5:00 p.m. daily

Credits available: 1 graduate or 3 graduate (no undergraduate)

Fee: \$100 for one credit; \$300 for three credits

Instructor: Dr. Bruce Strom, (262) 524-7130, bstrom@carrollu.edu

* SPECIAL DISCOUNTED PRICING

For districts sending more than one participant, you are eligible for a \$25 per person reduction on the three graduate credits only. For districts sending four or more participants, you are eligible for a \$50 per person reduction on the three graduate credits only. A registration form must be completed for each individual participating.

Business World for Educators

Name _____

Social Security # (optional) _____

Address _____

Daytime Phone _____

Evening Phone _____

Email _____

Are you currently attending Carroll University? ☐ Yes ☐ No

Will you be attending Summer Session only?

☐ Full time ☐ Part Time ☐ No

Signature _____

Date _____



BW
BUSINESS WORLD*

Business World, a division of WMC Foundation, Inc.
501 E. Washington Avenue, Madison WI 53703

Phone: (888) 276-7953 • **Fax:** (608) 258-3413

Email: jmorgan@wmc.org

www.wibusinessworld.org • www.wmc-foundation.org

QUESTIONS?

Contact Jim Morgan, jmorgan@wmc.org or (888) 276-7953.



BW

BUSINESS WORLD® A division of the WMC Foundation, Inc.

BUSINESS WORLD®

A workshop for Wisconsin school teachers, guidance counselors and administrators



*Real World Experience.
Life-Changing Results.*

Make a difference this summer by participating in Wisconsin Business World's program for educators. Develop and implement curriculum that will impact K-16 student learning regarding the state's economy. Conduct research that can be applied directly to the K-16 classroom. Collaborate with other teachers from your district and from around the state. Experience the opportunity to have your curriculum and research published. Tour Wisconsin companies and learn more about career opportunities for K-16 students, our "developing workforce". Review and build upon the work of your peers. And, earn graduate credit.

SUMMER WORKSHOP

August 3-5, 2009
Carroll University, Waukesha

APPLICATION DEADLINE

May 15, 2009

Supported by Wisconsin businesses, foundations, chambers of commerce and individuals.

BUSINESS WORLD®

ABOUT THE PROGRAM

Business World for teachers is a collaborative effort of teachers, business leaders and the WMC Foundation. The program features small group learning, large group presentations, online project postings, tours of Wisconsin companies and the development of curriculum — some of which will be posted online for teachers across the state.

Final projects for the program will include presentations, data collection and analysis, and the design and development of K-16 classroom learning activities using various technologies.

SCHEDULE

DAY 1: Wisconsin is a hard-working state with a diverse economy. With a declining workforce and consistent below-average unemployment rates, find out what Wisconsin needs to stay competitive in our nation from top-notch speakers and business leaders. Because teachers are the driving force behind our future workforce, we want to keep you informed with accurate, up-to-date information that you can pass on directly to your students.

DAY 2: This is your chance to see first-hand what happens inside a business. We will spend the day in Fort Atkinson, a small rural community, touring various businesses and speaking with business executives. At the end of the day, you will see how business leaders and school officials can work together to create a solid partnership benefiting everyone in the community.

DAY 3: From small group discussions with your peers to project report-outs, this day should prove to be most valuable in applying what you have learned over the course of Business World to your current curriculum. Some may find their work published and used in school districts across the state.

ADDITIONAL INFORMATION

Dr. Bruce Strom
Director, Graduate Program in Education
Carroll University
Phone: (262) 524-7130
Email: bstrom@carrollu.edu

James R. Morgan
Vice President
WMC Foundation
Phone: (888) 276-7953
Email: jmorgan@wmc.org

REGISTRATION DEADLINE - MAY 15, 2009

Note: A minimum of 40 participants required for this program to take place.

“Anyone involved with high school curriculum development should take this course.”

WMC Foundation, Inc. is dedicated to a better Wisconsin by providing information on the state and its economy, promoting the value of the free enterprise system, and advancing the efforts that ensure a high quality of life for our citizens. Business World® is a division of WMC Foundation, Inc.



SAMPLE PROJECT TOPICS

The option to work with a team on your project is possible with a goal of integrating information on Wisconsin business, careers and the economy across the curriculum. Ideally, team members should represent a combination of subject areas. The project will focus on demonstrated K-16 student learning outcomes. Business World areas of focus and sample projects may include:

WISCONSIN ECONOMY

- Economic History of Wisconsin – *A Natural Resource Economy*
- Wisconsin Manufacturing – *History and Future*
- Then and Now – *How Wisconsin's Economy has Evolved Over Time*
- The Wisconsin Paper Industry – *It Grows on Trees*

WISCONSIN JOBS AND CAREERS

- Top 10 Fastest Growing Wisconsin Careers
- Matching Your Passion With Your Career

WISCONSIN LABOR MARKET DATA

- The Fox Valley Region – *An Economic Snapshot*
- The Greater Madison Area – *A Capital Economy*

WISCONSIN EMPLOYERS

- The Wisconsin Paper Industry – *It Grows on Trees*
- Biotechnology and Wisconsin – *Room to Grow*
- Wisconsin's Fortune 500 Companies
- Top 10 Largest Employers in Wisconsin

WISCONSIN'S COMPETITIVENESS

- Wisconsin's Economy – *Stacking Up on the National Scene*
- Wisconsin's Business Climate – *Laws & Regulations*
- Wisconsin – *A Great Place to Live, Work and Play*

CONNECTING YOUR CLASS TO FUTURE EMPLOYMENT

- The Employability Value of a Second Language
- Writing and Speaking – *It IS Important*
- Mathematics – *You Really Do Use It Everyday*

PROJECT CRITERIA

Carroll University's educational philosophy is sustained by the four pillars of integrated knowledge, lifelong skills, gateway experiences and enduring values.

Participants taking this course for three credits will:

- Reflect on their Business World learning and provide a rationale for a related project that is grounded in effective educational principles
- Engage in independent and small group collaborative learning experiences
- Apply their Business World learning in the design of a project to meet the emerging needs of their classroom, school or district
- Demonstrate their learning through the post-workshop completion of the project that articulates their understanding of the learners, the goals and outcomes of the project and the implementation and assessment plan
- Teams of 5-6 from the same school/district may work together on a project that integrates Business World concepts across curricular areas. It is expected that this project will be comprehensive (a minimum of 30 hours of post-workshop effort per team member) and will focus on demonstrated K-12 student learning outcomes (e.g., a student-generated portfolio that highlights the student's career path, related work and/or leadership experiences, and demonstrated employability skills).

Participants taking this course for one credit will be required to write a one-page paper reflecting their experience at Business World and how they plan to implement their learning into their own classroom or professional area within their district.



BUSINESS WORLD®